

# POST SHOW REPORT



## 7<sup>th</sup> AGROWORLD 2019 MELAKA INTERNATIONAL CONVENTION CENTRE (MITC) MELAKA 03 – 05 MAY 2019

### INDUSTRY SUMMARY:

*Agriculture is indeed unquestionably be the largest livelihood provider in Asia especially in the vast rural areas and has contributed significantly figure for the Gross Domestic Product (GDP). Country sustainable agriculture plays vital roles in terms of food security & safety, rural development, environmental & biodiversity protection, natural resources management.*

*The 7<sup>th</sup> edition Malaysia International Agriculture Technology Exhibition & seminar (Agroworld 2019) served as a unique platform helping farmers & growers solving all the problems encountered in the agriculture field with technology solutions as well as new market development information in Malaysia and regional. Among the highlights will be focussing on agro technological advancement, agro trade, agro tourism & innovative farming methods with advance technology equipment & tools, etc. alongside with industry seminars spearheading future of agro-food and agro based businesses as mainstay of export.*

<b>Show Name:</b>	Agroworld Expo2019
<b>Incorporating:</b>	Landscapes & Gardening Malaysia 2019
<b>Concurrent:</b>	Feeds & Livestock Malaysia 2019 Aquaculture & Feeds Malaysia 2019
<b>Date:</b>	03 – 05 May 2019
<b>Edition:</b>	7 <sup>th</sup> Edition
<b>Location:</b>	Melaka International Trade Centre (MITC)
<b>Frequency:</b>	Annual
<b>Organisers:</b>	WIMS Asia Exhibitions & Services
<b>Total Area:</b>	2300 sqm (gross) 1113 sqm (nett)
<b>Total Visitors:</b>	6,021
<b>Total Exhibitors:</b>	54
<b>Malaysian Company:</b>	38
<b>Foreign Company:</b>	16
<b>Brands Represented:</b>	More than 100 Brands
<b>Countries Participated:</b>	5 countries (China, Philippines, Malaysia, Singapore, Myanmar)

**Exhibits profile:** *Fertilizer, Chemical & Additives, agricultural tools & components, agriculture machinery, Water Irrigation system, Greenhouse, Livestock, seeds cultivation technology, horticulture, floriculture, Aquaculture, Landscaping & gardening, geological technology, veterinary, etc.*

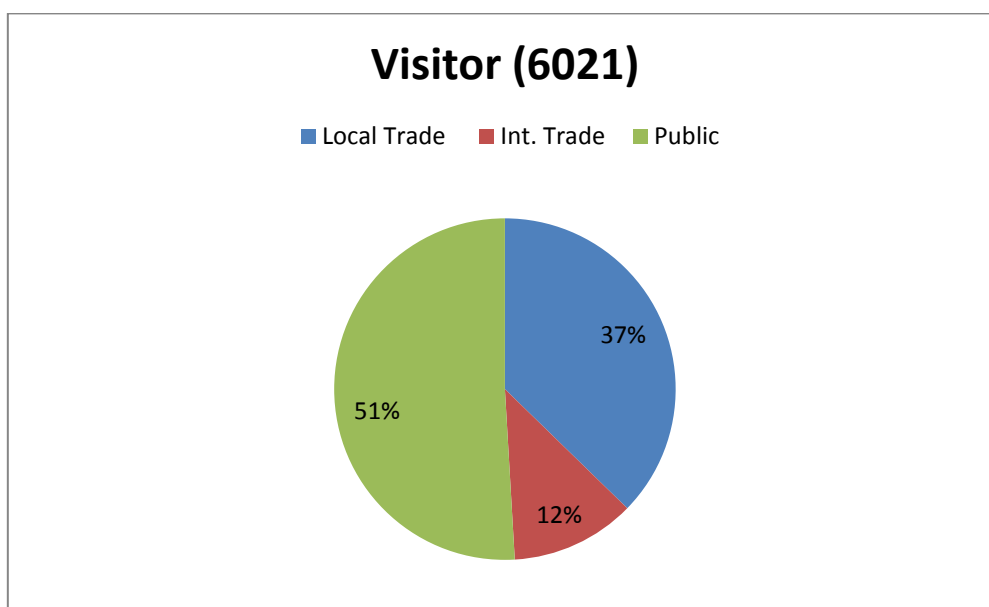
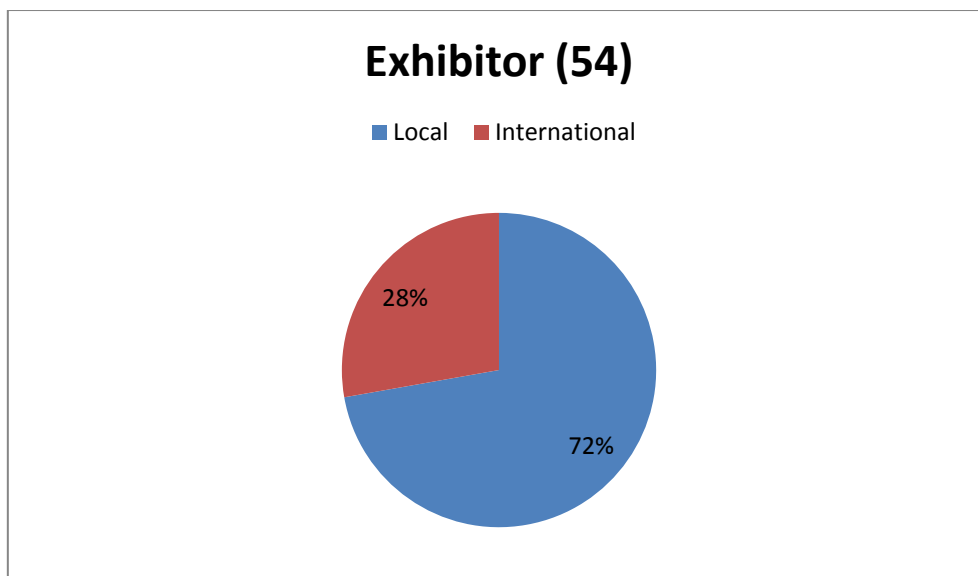
**Visitors profile:** *Distributor, Wholesaler, Science & Research, farmer, grower, planter, livestock breeders, estate owner, distributor, agriculture traders, retailer, and horticulturist, floriculturist, agriculture chemist, fertilizer manufacturer, consultant, engineer, planner, Government, Trade NGO & Association. etc.*

**Supported by:** *MATRADE , Melaka State Economic Planning Unit(UPEN), Department of Agriculture Malaysia (DOA), CCPIT Sub-Council Chemical China, Agriculture Protection & Development Association Malaysia (APDAM), Koperasi Permasaran & Pertanian Malaysia (KPPM), Persatuan Pencinta Bonsai & Batu Melaka (PPBM), Malaysia UAV Development, Associatin (MUDA), Federation Vegetables Farmer Malaysia(PPSM), Persatuan Kemajuan Akuakultur Malaysia, Fleda Global Malaysia (FGV), Koperasi Pengusaha Ladang Lanchang, Guangzhou Seeds Tarde Association, Guangdong Seed Association, Malaysia Fruit Farmers Association (MFFA), Shenzhen Seed Chamber of Commerce, Guangdong Vegetable Industry Association.*

NO	COMPANY NAME	COUNTRY	SQM
1	AGROW PLANET PTE LTD	SINGAPORE	9
2	ADVANCED FERTILIZER MANUFACTURER SDN BHD	MALAYSIA	9
3	BIOVISTA LIFESCIENCE SDN BHD	MALAYSIA	9
4	K&H TRADING (MELAKA) SDN BHD	MALAYSIA	9
5	GREEN SOLUTION CO., LTD	CHINA	9
6	LCB ECO TECH AGRICULTURE (M) SDN BHD	MALAYSIA	9
7	MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE)	MALAYSIA	9
8	PALM KING MARKETING SDN BHD	MALAYSIA	18
9	TAIZHOU QIYONG AGRICULTURAL MACHINERY CO., LTD	CHINA	9
10	SHENG LONG BIO TECH (M) SDN BHD	MALAYSIA	9
11	FGV HOLDING BERHAD	MALAYSIA	18
12	UNITED PLANTATION BERHAD	MALAYSIA	18
13	B-B UNITED CORPORATION (M) SDN BHD	MALAYSIA	54
14	BINAREX TECHNOLOGY SDN BHD	MALAYSIA	9
15	SOLUSI- UAV PLT	MALAYSIA	9
16	EUROSTAR TRACTOR (M) SDN BHD	MALAYSIA	120
17	SURECHEM SDN BHD	MALAYSIA	9
18	RHINO GROUP SDN BHD	MALAYSIA	9
19	DINA GAIN SDN BHD	MALAYSIA	9
20	MAX CROPS MACHINERY SDN BHD	MALAYSIA	9
21	SALIRAN MAMPAN SDN BHD	MALAYSIA	9
22	PARAMOUNT VALUESDN BHD	MALAYSIA	108
23	FRUITS TECH SDN BHD	MALAYSIA	9
24	INO NATURE SDN BHD	MALAYSIA	9
25	GREENTECH AGRICULTURE SDN BHD	MALAYSIA	9
26	GREENWAY NURSERY SDN BHD	MALAYSIA	9
27	PERSATUAN PERLINDUNGAN & PEMBANGUNAN PERTANIAN MALAYSIA	MALAYSIA	108
28	KOPERASI PERTANIAN & PEMASARAN MALAYSIA BERHAD	MALAYSIA	108
29	JABATAN PERTANIAN MALAYSIA (DOA) – BAHAGIAN KAWALAN KUALITI TANAMAN (MyGap)	MALAYSIA	54
30	PERSATUAN PENCINTA BONSAI & BATU MELAKA	MALAYSIA	120
31	KEMENTERIAN INDUSTRI UTAMA (MPI)	MALAYSIA	9
32	MANDALAY INTERNATIONAL LIVESTOCK & AGRICULTURE EXPO 2019	MYANMAR	9
33	GUANGZHOU SEED TRADE ASSOCIATION	CHINA	9
34	GUANGDONG SEED ASSOCIATION	CHINA	9
35	GUANGDONG VEGETABLE INDSUTRY ASSOCIATION	CHINA	9
36	SHENZHEN SEED CHAMBER OF COMMERCE	CHINA	9
37	GUANGDONG ZHOUHUA SEED INDUSTRY CO., LTD	CHINA	9
38	ZHUHAI SEED INDUSTRIAL ASSOCIATION	CHINA	9

39	GUANGDONG MODERN AGRICULTURE GROUP INC.	CHINA	9
40	GUANGDONG PROVINCIAL IMPROVED VARIETY SERVICE CORP.	CHINA	9
41	CCPIT SUB-COUNCIL OF CHEMICAL INDUSTRY	CHINA	9
43	POULTEC ENTERPRISE SDN BHD	MALAYSIA	9
44	SILVER SEA INTERNATIONAL LTD	MYANMAR	9
45	IMS PHILIPPINES EXPOSITION & SERVICES INC.	PHILIPPINES	9
46	UPEN MELAKA – MAMA G MARKETIN SDN BHD	MALAYSIA	9
47	UPEN MELAKA – ANAK DARA	MALAYSIA	9
48	UPEN MELAKA – NUHA FOOD SDN BHD	MALAYSIA	9
49	UPEN MELAKA – PERUSAHAAN AL-AMIN	MALAYSIA	9
50	UPEN MELAKA – NORLINA ZUBIR HOMEMADE SDN BHD	MALAYSIA	9
51	UPEN MELAKA – BAROKAH FOOD STUFF SDN BHD	MALAYSIA	9
52	UPEN MELAKA – TOK MAMA KITCHEN	MALAYSIA	9
53	UPEN MELAKA – SAZIN HEALTHCARE SDN BHD	MALAYSIA	9
54	VENTURE MORE SDN BHD	MALAYSIA	9
		<b>TOTAL SQM</b>	<b>1113</b>

### ANALYSIS BREAKDOWN







### 3. Site Visit to Paddy Field



### 4. Industrial Seminar & Conference

5.



## 6. Agroworld Wholesale Bazaar



## 7. Live demonstration of Agriculture Drone Flying





## ORGANISER



**WIMS Asia Exhibitions & Services** under the flagship of **IMS International Exposition Group** established since 1983 comprises of a team of dedicated professionals in the organization, management and operations of international focus trade shows & conferences throughout Asia region. Being the country earliest established event organiser with vast experience & depth knowledge of local conditions produces more than 600 international standard trade events till to date.

Since its establishment, it has become synonymous with its high profile specialty events in Defence, Law Enforcement, Navy & Civil Defence. Covering wide spectrum of industries & commercial sectors from Manufacturing; Machinery; Industrial Automation; Food processing & packaging; Food & Hotels; Education & Career; Agriculture, Livestock & aquaculture; Health wellness; Bakery & confectionery; etc.

Have been co-operated and partnering with numerous local & international NGOs, Government agencies or sectors in exhibitions organize G2G, G2C, B2B and conferences in Asia & APAC region. With solid track records & vast credentials making IMS is unyielding committed of bringing out the best in all events fostering strong marketing networks spreading entire businesses destinations in the region.

**SEE YOU SOON**  
**8<sup>TH</sup> AGROWORLD 2020**  
**JULY**